



FOR IMMEDIATE RELEASE:

June 11, 2018

The Municipality of East Ferris is pleased to announce the launch of their new signage program to promote businesses in the community. The signage program consists of community welcome signs for Corbeil and Astorville as well as directional signage.

With the Mayor and Council's commitment to fostering business and entrepreneurship, the goal of this program is to enhance the visibility and drive more traffic to local businesses and amenities. The posts will house individual fingerboard directional signs for businesses and community facilities.

"The signage program is one of many tools that we're in the process of implementing to foster our entrepreneurial spirit and showcase the businesses and municipal services available in our community." East Ferris Chief Administrative Officer Jason Trottier.

"The welcome signs and a handful of business directional signs were unveiled at the East Ferris Tradeshow on May 26th, 2018. We were delighted with the turn out with over 1,000 attendees who had the option to view the new signage. East Ferris businesses continue to have the opportunity to enroll in the program by contacting the Municipality of East Ferris." stated Karen Jones, Chair of Economic Development Committee.

The signage program was a \$45,000 project that was a partnership between the Municipality of East Ferris, Tourism Northern Ontario and FedNor. The signage program will assist visitors within the region to find local businesses and tourism attractions available. The signs will be placed throughout the community in July.

If you are interested in purchasing a sign for your business, please contact the Municipal office at 705.752.2740 or at municipality@eastferris.ca

For more information, please contact Jason Trottier, Chief Administrative Officer, Municipality of East Ferris at jason.trottier@eastferris.ca or 705-752-2740 ext. 226.

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