



# Municipality of East Ferris

## Media Release

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### ***April 24, 2019      Council Approves 2019-2022 Strategic Plan***

Council approved the 2019-2022 Strategic Plan at the regular meeting of Council on Tuesday, April 23<sup>rd</sup>, 2019. This plan is an important step in defining the goals that Council and Administration will deliver on over the next four years.

As part of the Strategic Plan process, Council developed new Vision, Mission, and Values statements and identified six strategic goals.

**Vision:** We envision a vibrant healthy rural community with residents working together to maintain a desirable place proudly called notre chez-nous / our home!

**Mission:** We are a respected municipality that is at the service of its citizens actively building a strong, collaborative and sustainable rural community for all.

#### **Values:**

- Open, Responsive and Accountable
- Proactive, Collaborative and Progressive
- Respectful and Honest
- Fiscally Responsible
- Quality Work

#### **Strategic Goals:**

- Strengthening Municipal Governance
- Guard Pillars of Strength
- Reinforce Service Delivery
- Develop Flourishing Neighbourhoods
- Grow Our Local Economy
- Build Our Community and Sense of Belonging

East Ferris residents played a key role in shaping the Strategic Plan by participating in an open house and completing surveys. Throughout the 2018 election campaign period, the Mayor and Councillors spoke to many residents and these conversations provided much needed insight in developing the Strategic Plan.

The Strategic Plan will guide the Municipality's budget over this term of Council. It is through the budget process that Council's Strategic Plan will be implemented. On an annual basis, Council will report to citizens of East Ferris on its implementation progress, demonstrating the progress on every goal in the plan and sharing how that work impacts the community.

For further information, please contact Jason Trottier, CAO/Treasurer, Municipality of East Ferris – (705) 752-2740.